

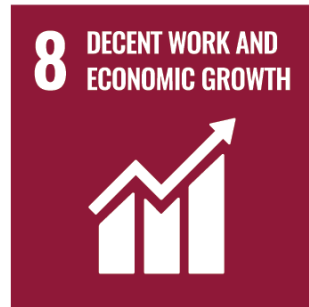
# Fundación **MAPFRE**



## **IMPLEMENTING “SDG Planet”**

**An activity on Safe, Healthy and Sustainable Mobility Education**

# SUSTAINABLE DEVELOPMENT GOALS



LEAVE NO ONE BEHIND



HOME SAFETY & FIRE  
PREVENTION



SAFE, HEALTHY AND  
SUSTAINABLE MOBILITY



1

## ANALYSE

Identify the problem



2

## DEFINE OBJECTIVES & DESIGN

Set general and specifics goals and design the activity



3

## NEW MATERIALS

Production of new digital materials



4

## IMPLEMENTATION

The activity is composed of 5 different stages



5

## PARTNERSHIPS

Partnerships for the goals

# NEW MATERIALS



## NEW MATERIALS

---

Production of new materials keeping in mind our objectives



DIGITIZATION



INTERACTIVITY



INCLUSIVITY

# IMPLEMENTATION



## STEP 1 - Invitation to schools

Establish contact with educational centers interested in **Prevention and Road Safety**.



Fundación **MAPFRE**

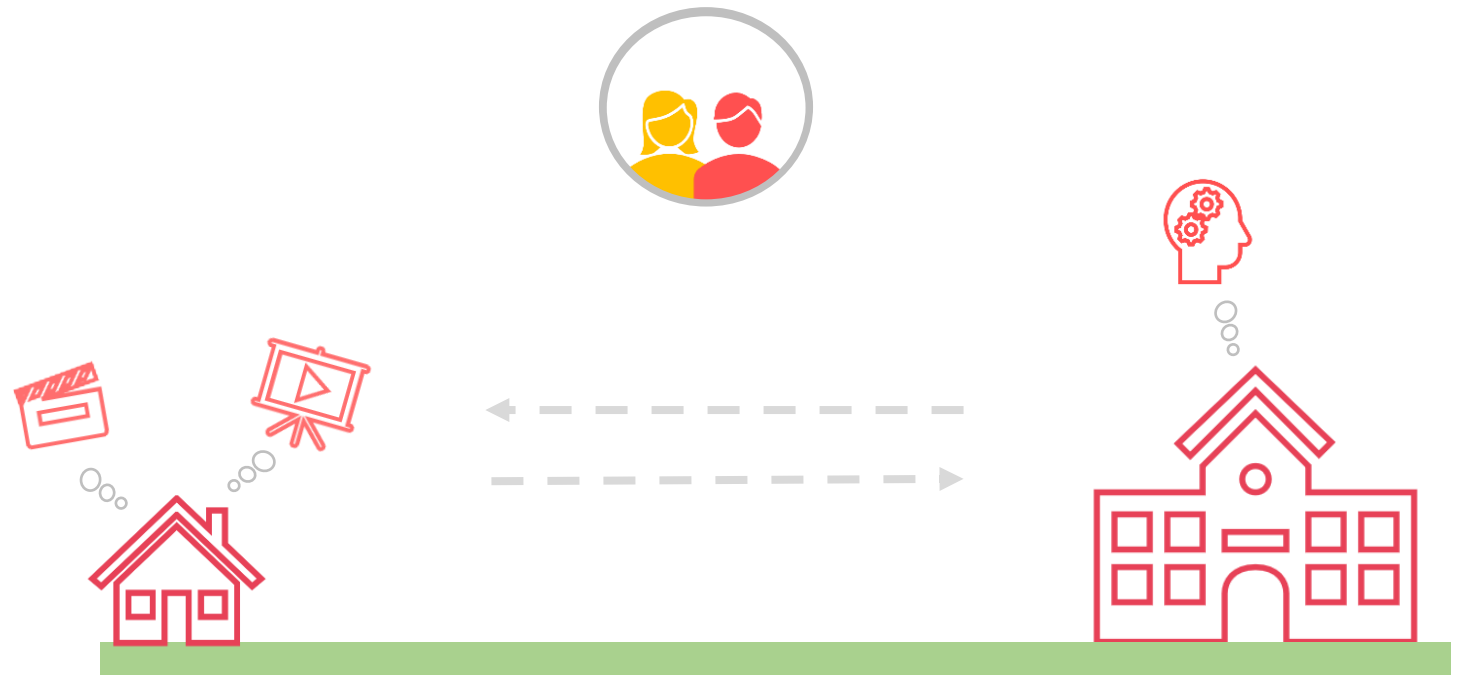
# IMPLEMENTATION



## STEP 2- Flipped Classroom:

### Schoolwork at home and practice at school

Active participation of the students. Short videos (5-10 min) allow the students to work from home (videos, infographics, games ...) and then put what they have learned into practice in the school.



# IMPLEMENTATION



## STEP 3- Classroom practice

WORKSHOP and Fundación MAPFRE'S Virtual City  
<https://contenidos.fundacionmapfre.org/prevencion-de-lesiones/elhogarvirtual/>

A screenshot of a mobile application interface for Fundación MAPFRE. The background is a virtual city street. A white information box is overlaid on the screen. The box has the Fundación MAPFRE logo in the top left corner. The title of the section is "BEHAVIOUR DURING THE JOURNEY". Below the title, there are two paragraphs of text. The first paragraph says "Whenever possible, the child must get in the car through the door on the pavement side." The second paragraph says "Never leave a child alone inside the car." Below the paragraphs, there is a section titled "CHILD RESTRAINT SYSTEMS(CRS):". Under this section, there are two paragraphs. The first says "Use an appropriate CRS for the size and weight of the child on all trips, no matter how short they might be." The second says "Learn how to install it following the manufacturer's instructions and how to hold the child correctly." At the bottom of the box, there is a red button labeled "PLAY AUDIO". To the left of the button, there is a small red circle with a lightning bolt icon, followed by the text "DA" and "You hav hazards". At the bottom left of the box, there is a progress indicator showing "Total 3/58". On the right side of the screen, there are several red circular icons: a menu icon, a magnifying glass icon, and a location pin icon.



# IMPLEMENTATION



## STEP 4 – Classroom project

After the workshop, we encourage the students to participate in a classroom project.



Fundación **MAPFRE**

# IMPLEMENTATION



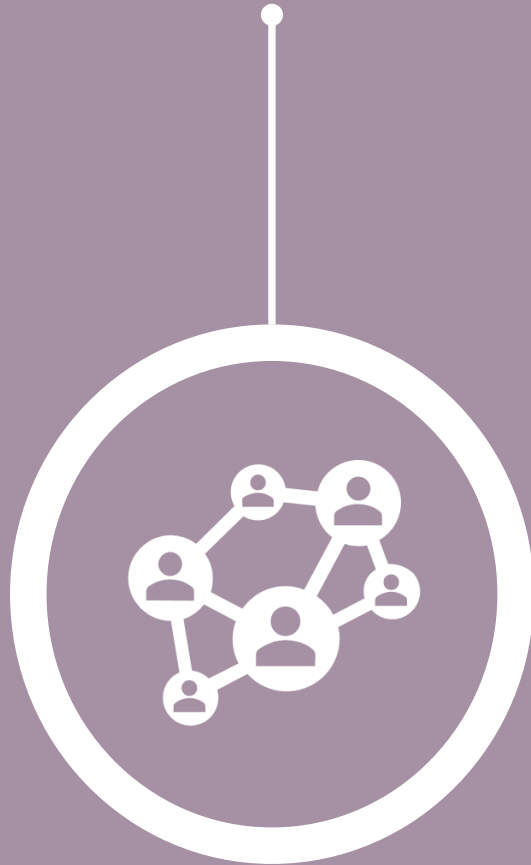
## STEP 5 - The adventure begins

**LEARNING BY DOING.** Whenever possible, face-to-face activities will be held. By carrying out participatory activities, it is intended to promote meaningful student learning.



Fundación **MAPFRE**

# PARTNERSHIPS



## PARTNERSHIPS FOR THE GOAL

*“The SDGs can only be realized with strong global partnerships and cooperation”*

“**COOPERATION**  
is the thorough conviction that  
**NOBODY** can get there  
unless **EVERYBODY** gets there”

“Virginia Burden”



# SDG PLANET: New Digital Resources

## Virtual House

[https://www.fundacionmapfre.org/fundacion/es\\_es/programas/seguridad-vial/planeta-ods/](https://www.fundacionmapfre.org/fundacion/es_es/programas/seguridad-vial/planeta-ods/)

## TUTORIALS

Safe, healthy and sustainable mobility education

<https://www.youtube.com/watch?v=2uPckWCB1nw&feature=youtu.be>

Personal mobility vehicles

<https://www.youtube.com/watch?v=Dr6yTYz8qmQ&feature=youtu.be>

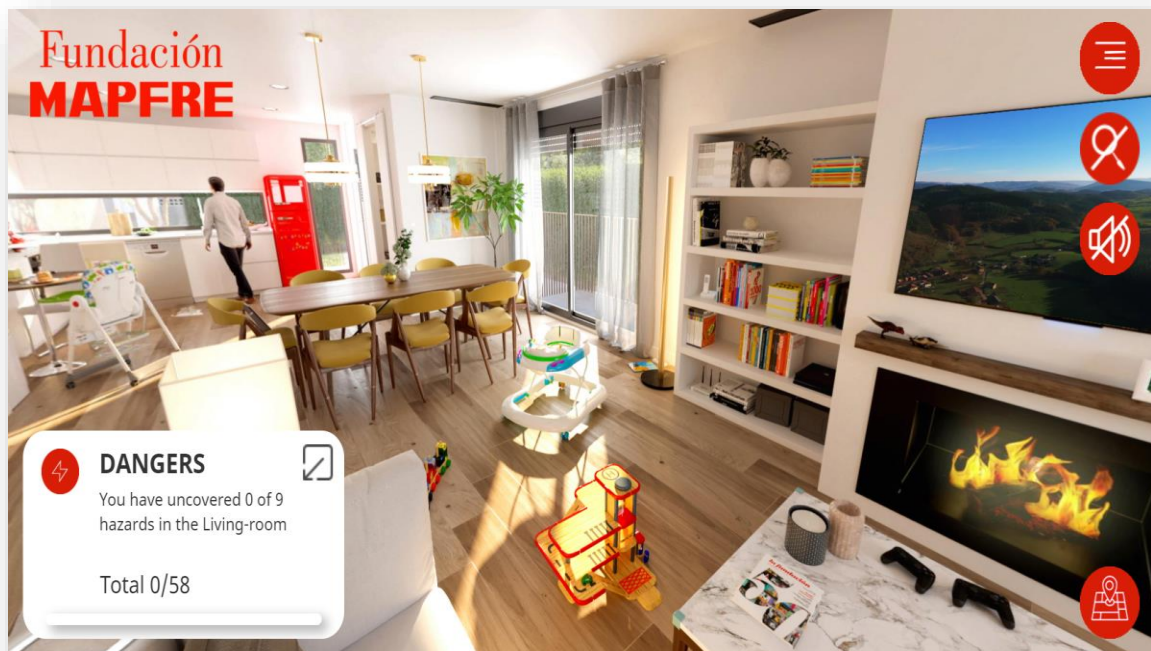
Fire Prevention

<https://youtu.be/wkrukEpvUY0>

<https://youtu.be/hBFNdDLSruA>

## MINIGAMES

[https://www.fundacionmapfre.org/fundacion/es\\_es/educatu-mundo/educacion-vial-prevencion-lesiones-no-intencionadas/recursos-materiales-educativos/juegos-apps-videos/9-11-anos.jsp](https://www.fundacionmapfre.org/fundacion/es_es/educatu-mundo/educacion-vial-prevencion-lesiones-no-intencionadas/recursos-materiales-educativos/juegos-apps-videos/9-11-anos.jsp)



Fundación **MAPFRE**

# Fundación **MAPFRE**

[www.fundacionmapfre.org](http://www.fundacionmapfre.org)

