

Traffic safety quiz for secondary schools

European Traffic Education Seminar

13/11/2025

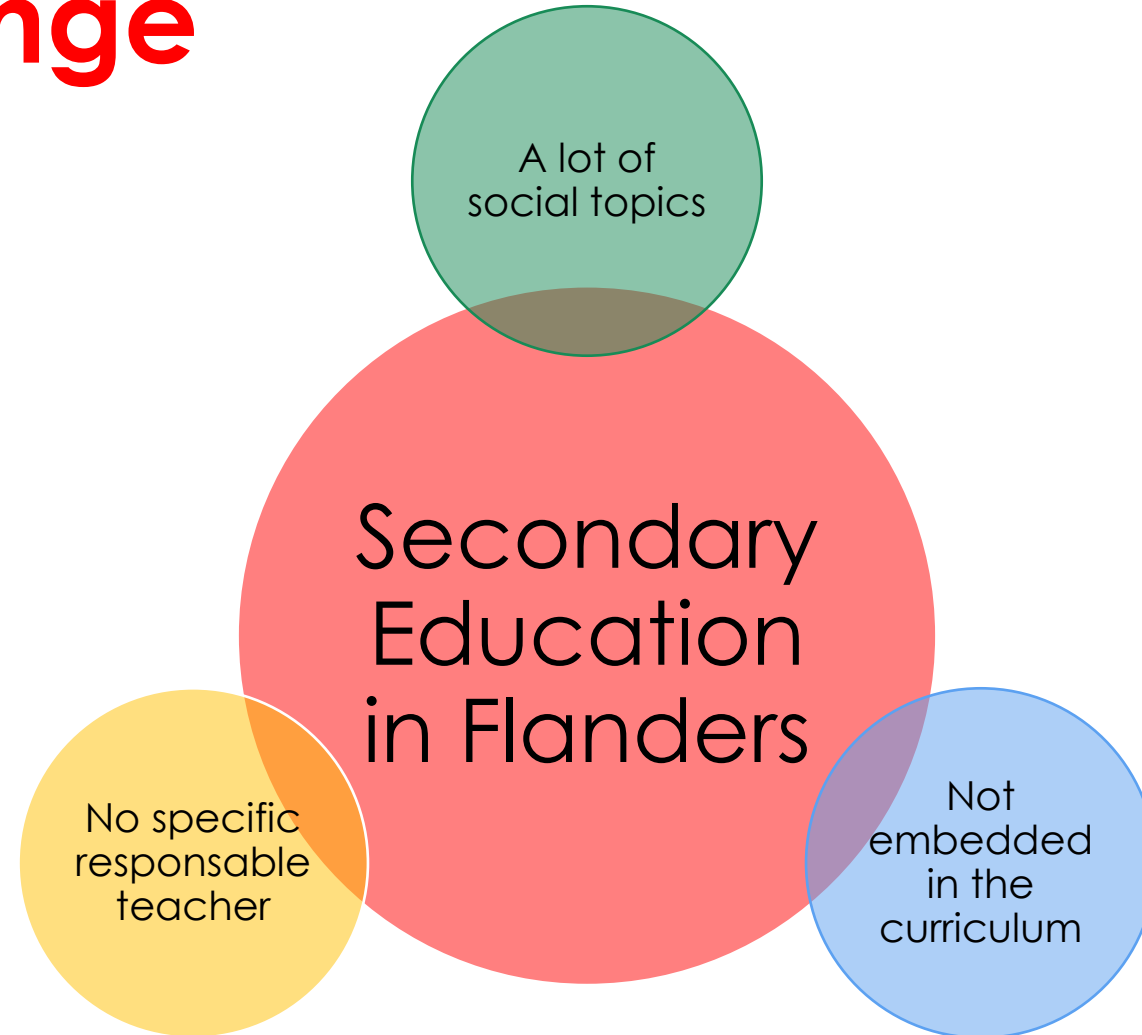
Theresa De Ryck

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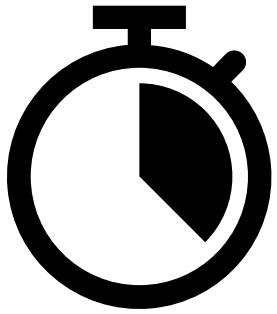
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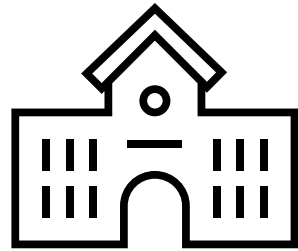
The challenge



The idea



Limited in time



Whole school approach



Helpful for teachers and school staff



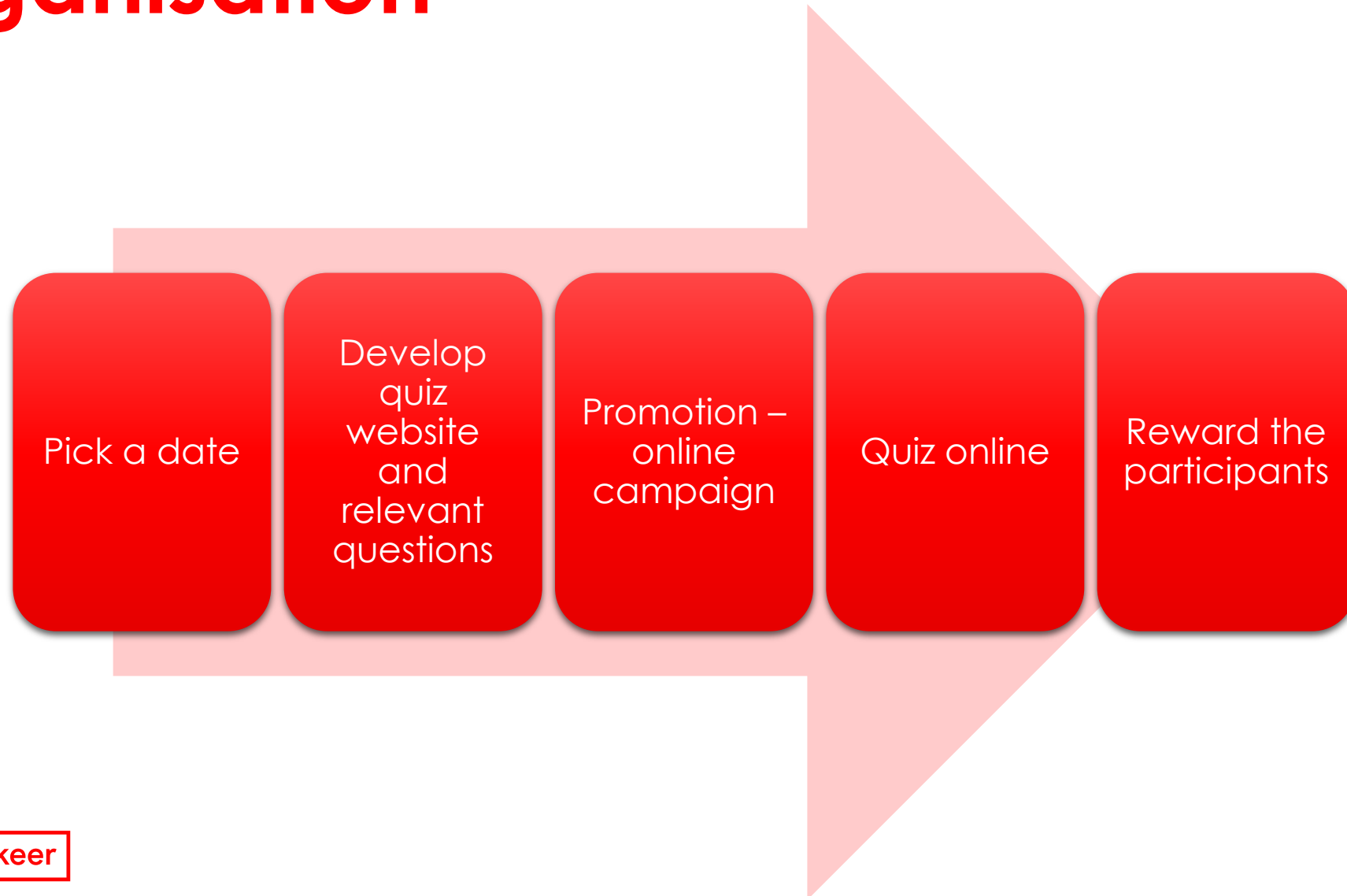
Easy and fun

Traffic safety quiz for secondary schools

- 10 multiple choice questions
- School ranking: quiz score + amount of played quizzes
- Competitive element → prizes for students and schools



Organisation



Organisation

- Sign up → School specific weblink
- Follow-up average school scores
- Engage and support school management

Key strenghts and succes

- Fun and motivating prizes
- Competitive element
- Easy and quick to use
- User-friendly
- Wide reach → highlight traffic education in secondary schools

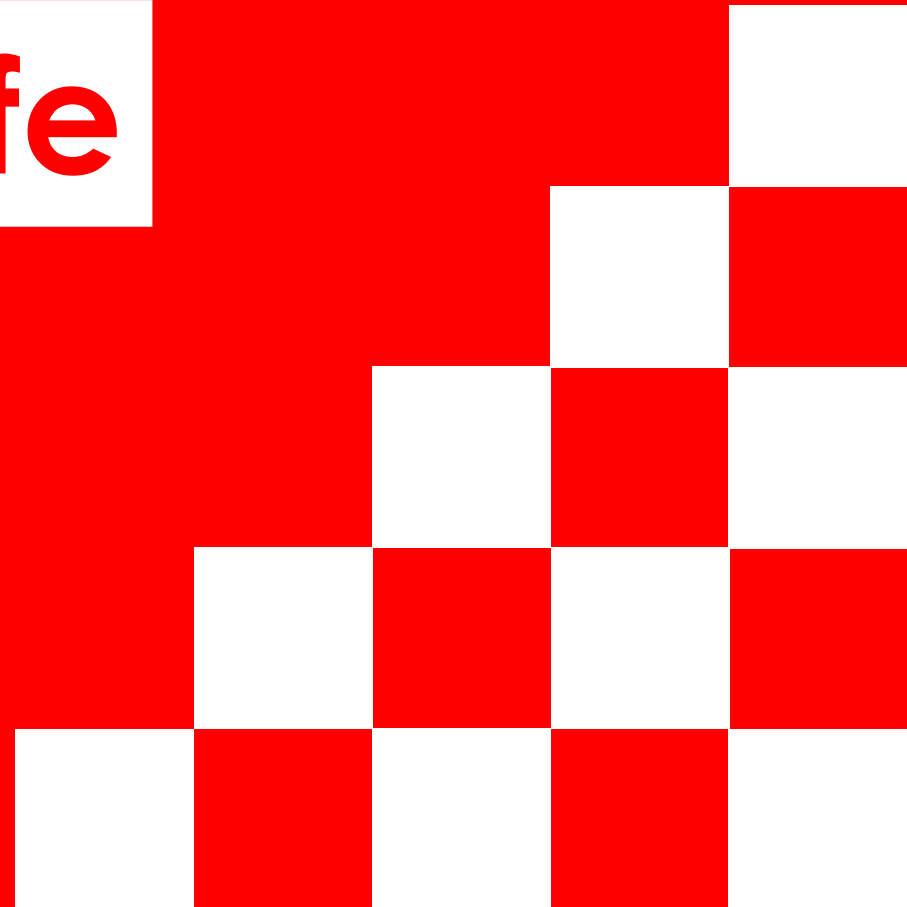
Results

- 241 secondary schools in Flanders
- 88 000 x played (3 weeks)
- 21 000 participants
- “Really nice to see an initiative for secondary schools — a fun and fresh way to work on road safety alongside what we already do at school.”
- Second edition in 2026

“Together, we aim to equip young road users to become **safe** road users.”

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