

PELA  
CIDADE  
FORA

educação para a mobilidade



# EDUCATIONAL PROJECT

What is it?

# Introduction

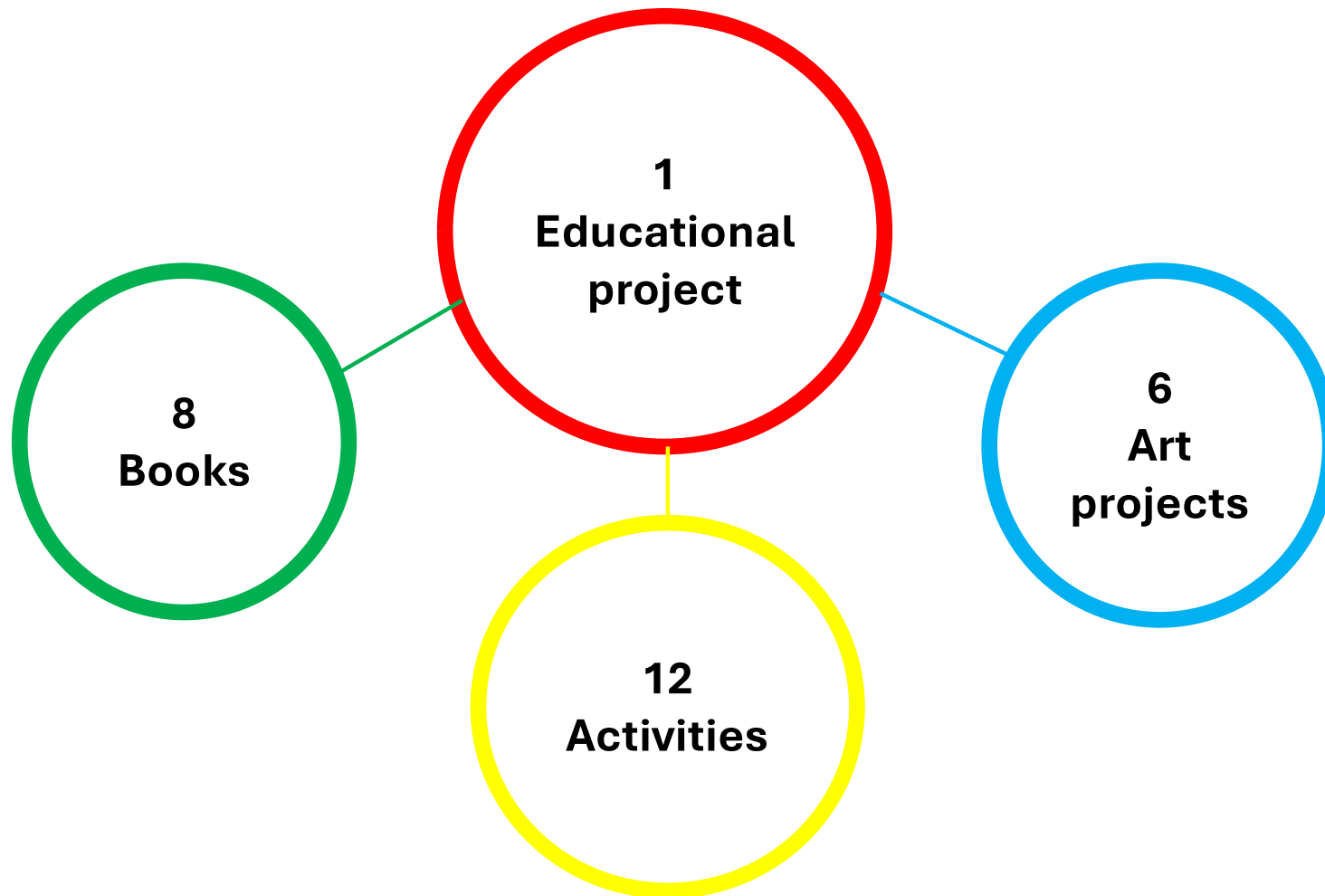
## Pela Cidade Fora

Mobility education project created by EMEL and Lisbon City Council in 2016

Aims to inspire younger generations about sustainable mobility and accessibility

**Goal:** Educate children to be more aware and responsible in public spaces, influencing families and communities.

# Structure



## The Books

- 8 stories by renowned Portuguese children's authors
- All touch on mobility themes
- Distributed free to schools upon request



## The Activities

Tailored to different age groups

Teach:

- What mobility means
- How to move around with safety
- Sustainable choices
- Respect for others' mobility

Delivered in a fun and engaging way

Atividades	Preschool	1st cycle	2nd cycle	3rd cycle	Secondary
I walk alone	X				
Building diferente traffic signs	X	X			
Game “Get Moving”	X	X			
Mini-Inspector		X			
Going home alone		X			
I’m a cyclist		X			
Game “Free spot”		X	X		
I ride my bicycle			X		
Game “Across the city”			X	X	X
Discovering the city				X	
Mobility in my city				X	X
Mobility Trivia			X	X	X

## Play videos

I'm a cyclist: <https://youtu.be/8uqnum6tnvU>

Mini Inspector: <https://youtu.be/8vCzDhhx0Is>

## The Art Projects

- Created during the pandemic
- Designed for classroom use without physical presence
- Still used for project-based learning

## Draw your mobility

- 1st cycle
- Creative drawing

## Traffic signs

- 1st cycle
- Visual arts project

## Mini Comic

- 2nd cycle
- Comic strip creation

## Right vs Wrong

- 2nd cycle
- Making a presentation

## My story

- 2nd and 3rd cycle
- Creative writing

## More mobility, better city

- Secondary
- Video making

# Learning objectives

## Preschool

(4y-5y)

First contact with mobility

Recognizing traffic signs

Walking safely

## 1st cycle

(6y-9y)

Understand what is sustainable mobility

The importance of respecting others' mobility

Learning to ride a bicycle

## 2nd cycle

(10y-11y)

Bicycle safety rules

Use public transport independently

The importance of civic behaviour

## Learning objectives

### 3rd cycle

(12y-14y)

Exploring the city

Deepen mobility  
knowledge

Reinforce traffic and  
safety rules

### Secondary

(15y-17y)

The impact of our  
choices on city life

Environmental  
awareness

Safety with bicycles  
and scooters

# EDUCATIONAL PROJECT

What we've done

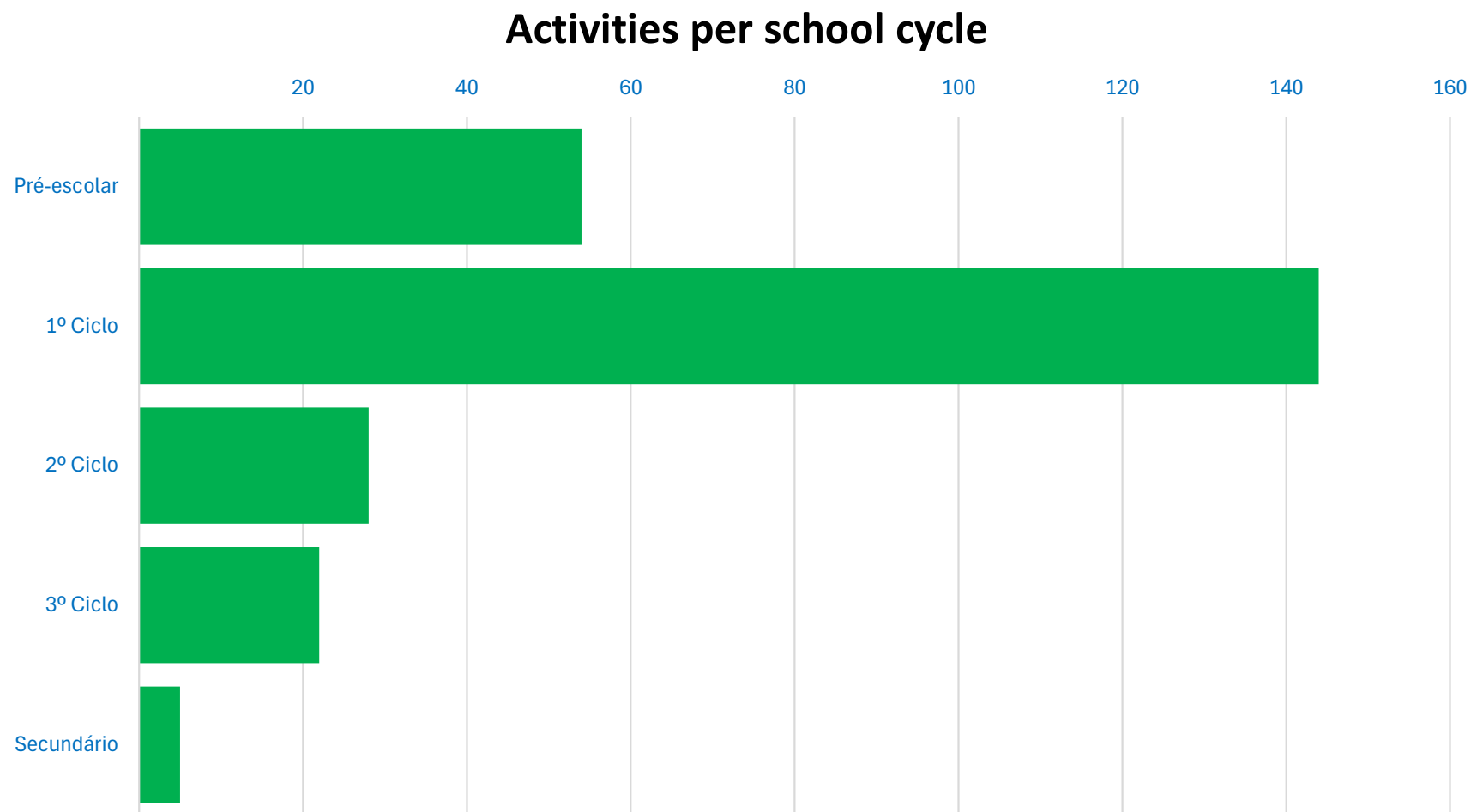
## Since 2016

Since 1/9/2016 to 30/10/2025	
Ativities	1328
Schools	61
Students	31340
Parishes	20

# Last school year

Since 1/9/2024 to 30/06/2025	
Ativities	253
Schools	57
Students	5200
Parishes	18

# Last school year



## Teachers feedback

**Average rating  
9.5 out of 10**

# EDUCATIONAL PROJECT

Additional information

## Additional information

- All Lisbon schools (public or private) can register via the website
- Activities are free
- Materials are developed in-house
- EMEL organizes holiday camps for workers' children
- We also collaborate with city council and local parishes on events

## Materials used

- Free Spot Game
- Get Moving Game
- Across the city Game
- Good Pedestrian Manual
- Good Cyclist Manual
- Book Collection
- Mini-Fine Pads
- Bicycles, Helmets
- T-shirts, Caps





PELA CIDADADE FORA



**Know more**

<https://www.pelacidadefora.pt/>

# Thank you