

HELLENIC RESEARCH AND EDUCATIONAL INSTITUTE FOR THE ROAD SAFETY
AND THE PREVENTION & REDUCTION OF TRAFFIC ACCIDENTS “PANOS MYLONAS”

“ Do it Right ”

Traffic Safety Educational Programme For Secondary Education

Vassiliki Danelli – Mylona, President of BoD
ETSC European Traffic Education Seminar, 17.09.2024



WHO WE ARE

Our Vision and Mission

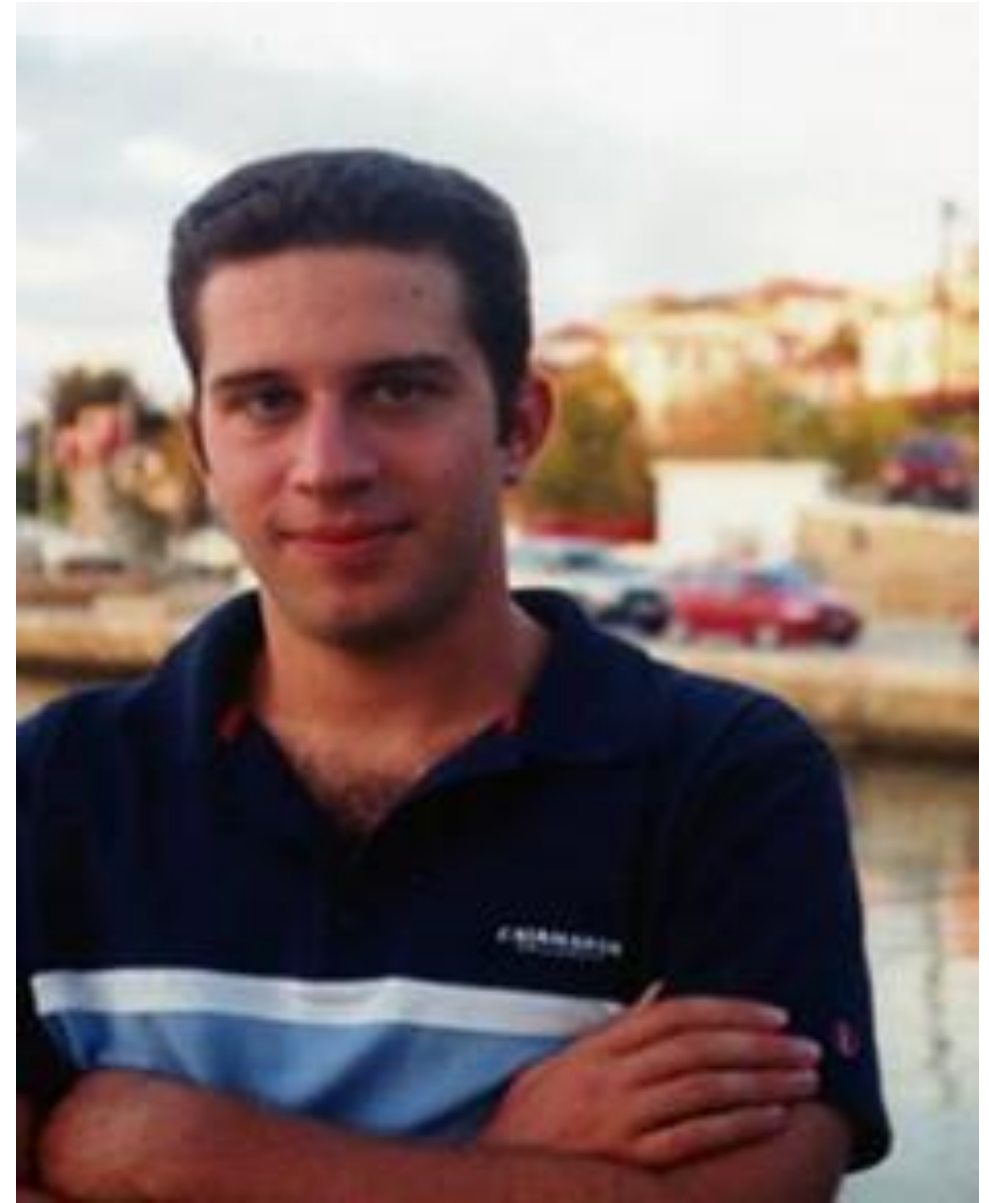
Established on May 12, 2005 after the tragic unfair loss of Panos Mylonas, 22 year old University student of Mechanical and Aeronautical Engineering and youngest WRC accredited journalist.

Road Safety Institute (RSI) “Panos Mylonas” is a non-profit Organization founded by University Institutions, private entities, an audit company, and is supported by a large number of agencies and volunteers.

Our vision is *a world without road traffic crashes*

Our mission is

- ✓ *To increase Society’s awareness for traffic safety culture and safe behavior of road users*
- ✓ *To support the Government and stakeholders to act for the prevention of traffic crashes*





Our Vision

Our Mission: Increase Society's awareness

Support the Government & stakeholders

**"A WORLD
WITHOUT ROAD CRASHES"**



MEMBER OF THE
UNITED NATIONS ROAD SAFETY COLLABORATION



IN CONSULTATIVE
STATUS



MEMBER OF



MEMBER OF



EXPERT MEMBER OF
EuroRAP
EUROPEAN ROAD ASSESSMENT PROGRAMME



NATIONAL RELAY



R.S.I.
road safety institute



Panos Mylonas

MEMBER OF



INTERNATIONAL
ROAD FEDERATION

FOUNDING MEMBER OF
YOURS | YOUTH
FOR
ROAD
SAFETY

MEMBER OF THE



INTERNATIONAL PARTNER



AFFILIATE MEMBER



International Partnerships



2004
1.670 fatalities

2005

2010
1.258 fatalities

2020
579 fatalities



54% reduction during the decade



MAP 1:
Relative change in road deaths between 2010 and 2020 and recipient countries of the PIN Award over the period 2010-2020

- >50%
- 49%-41%
- 40%-35%
- <34%



PIN AWARD 2021



GREECE
WINNER OF THE
2021 ROAD SAFETY
PIN AWARD



3 GOOD HEALTH AND WELL-BEING



**Target
3.6 for
Road Safety**

**By 2030, halve the
number of global deaths
and injuries from road
traffic accidents**

Related Targets:



THE GLOBAL GOALS

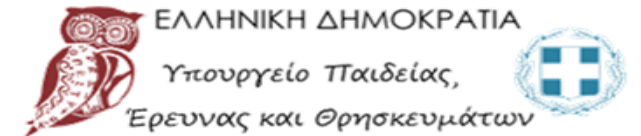


Educational activities

Designed by experienced teachers and road safety experts; Approved by the Institute of Educational Policy



Initiated and implemented by RSI “Panos Mylonas” under the auspices of the Ministry of Education



RSI is accredited according to ISO 29993/2017



Learning services for non-formal education and training



Do it Right



Traffic safety educational programme addressing secondary school students (12 – 18 years old)

More than **105.000** students trained so far !



Challenge and Opportunities

Improve Traffic Safety Culture

- A. Prevention of injuries and deaths on the road
- B. Health promotion and prevention of unsafe behaviors

- C. Participatory learning and action
- D. Encouraging participants' initiative
- E. Enhancing communication and teamwork

Threats

Strongly **influenced**
by peers and friends

Strong
mood swings

**Sensation
seeking**

Underestimate the
likelihood of negative
events

Adolescents

Overestimate
skills and competencies

Tendency to
aggressiveness

In groups, when
together,
adolescent
friends often
generate a state
of **elation**

Weakness

Young people are over-represented on road crashes

5,182 
YOUNG PEOPLE
(15-30 YEARS OLD)

KILLED IN 2019
IN THE EU

1/5 **KILLED ON**
THE ROADS
ARE YOUNG PEOPLE

- ✓ Road deaths among young people aged 15 to 30 represent on average in the EU 18% of deaths from all causes in the same age group(ETSC, 2021).
- ✓ Countries that perform well on road safety in general see much lower rates of road deaths among their young population (ETSC, 2021).

The population of people aged 15-30 decreased in Greece by 425,630 in the period 2010-2019!

1/5 **OF YOUNG PEOPLE**
DEATHS
ARE A RESULT OF A
ROAD COLLISION 

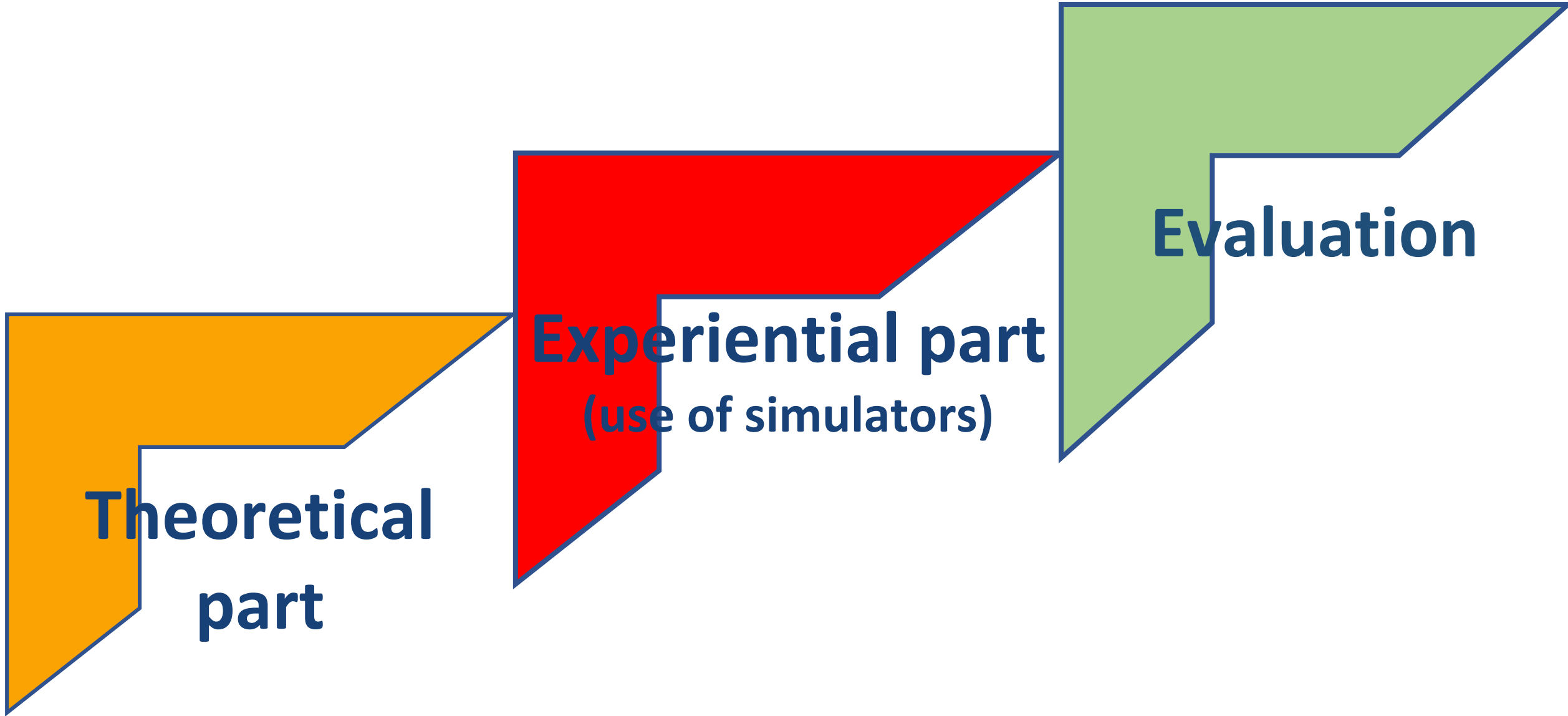
All our programmes combine Theoretical and Practical education

Strengths: our Approach

“Do It Right”

- **Objectives:** The traffic education of students. It includes presentations and discussions about road safety, questionnaire for the assessment of students on traffic issues and road behavior and experiential training.
- **Target Group:** Secondary education school students.
- Educational questionnaire
- Program Duration : 45-75 minutes.
- Number of Students : Up to 100 students per group





**Theoretical
part**

**Experiential part
(use of simulators)**

Evaluation



A. Theoretical part

An **interactive presentation** where students have an active participation in the context of a debate and workshop.

The program focuses on the fact that the **human factor** has a major role in road crashes and emphasizes specific issues.



B.1 Experiential part

The second part is implemented using simulators



B.2 Experiential part



Roll-over car

B.3 Experiential part

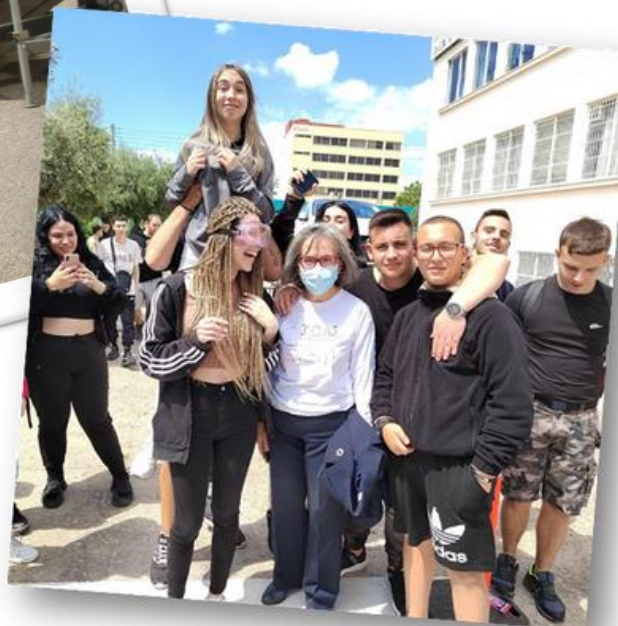


students realize all the aspects of a road crash in a safe environment



Καν'το Σωστά

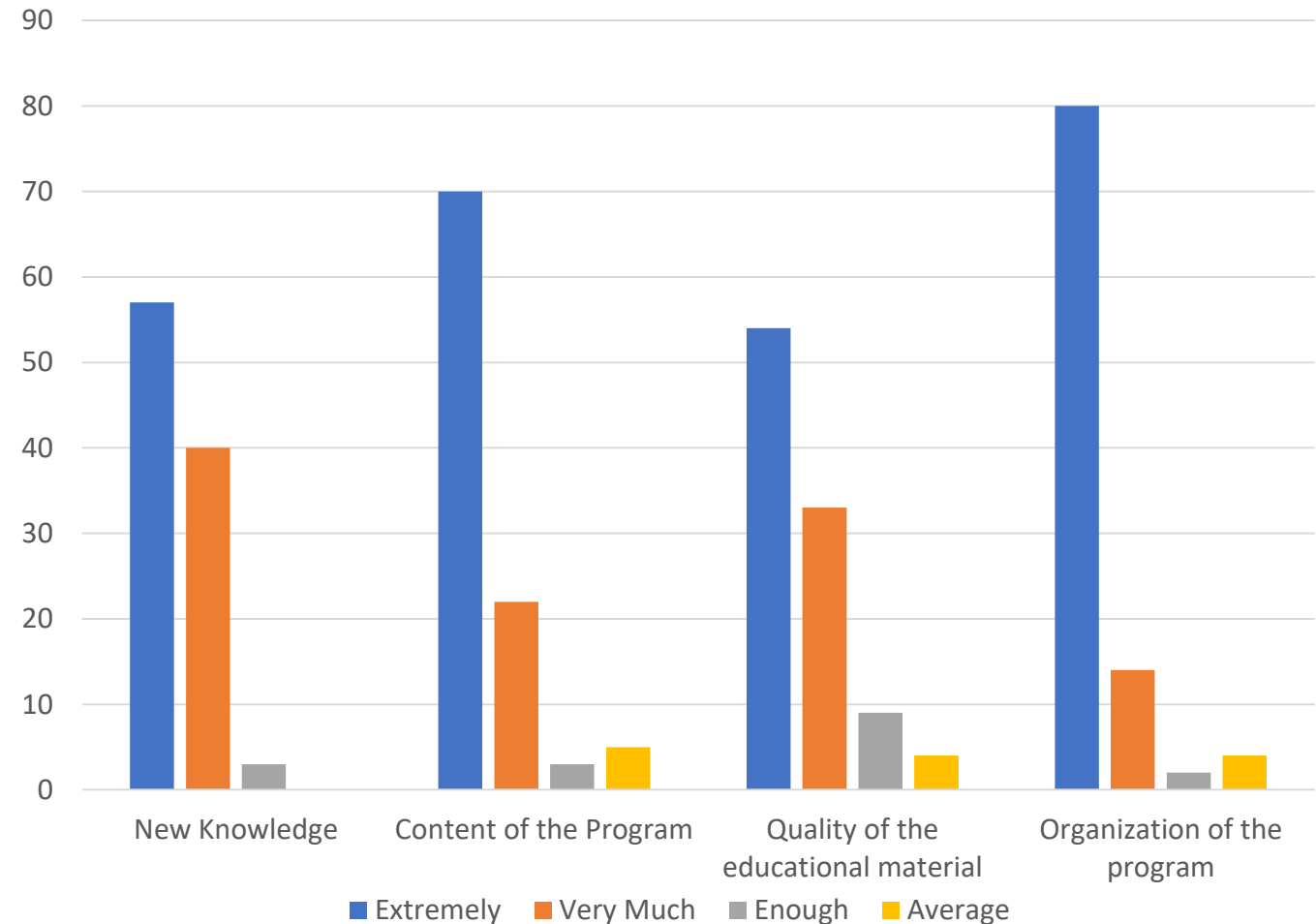
Πρόγραμμα Κυκλοφοριακής Αγωγής



Students' evaluation on the “Do It Right” programme

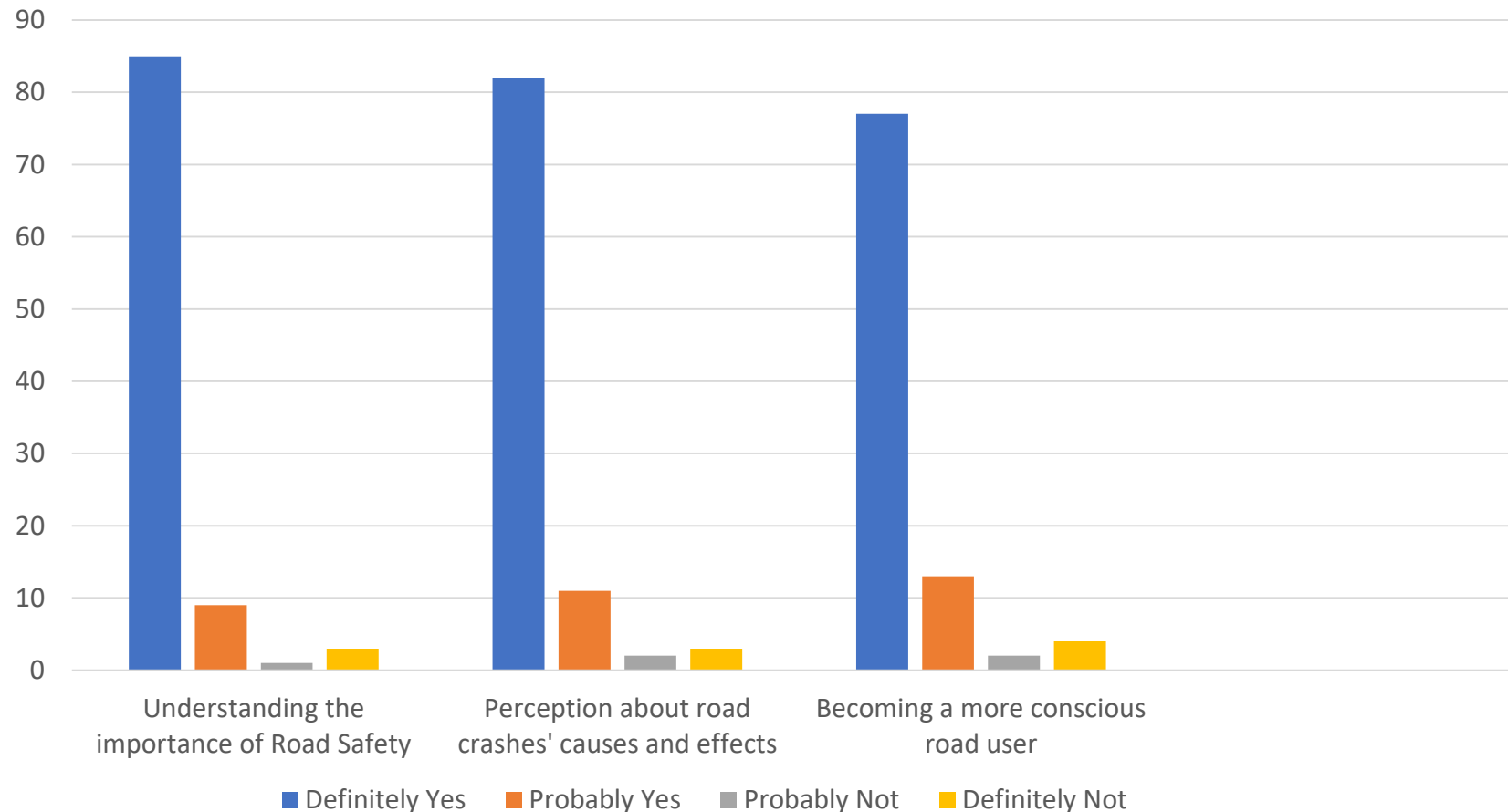
- “Do It Right” programme was delivered to **50** Secondary Education Schools during 2023-2024
- **8.324** Students participated (56% Girls and 44% Boys)
- **9%** of them answered that they have been involved in a road crash

Students' Evaluation of the Programme



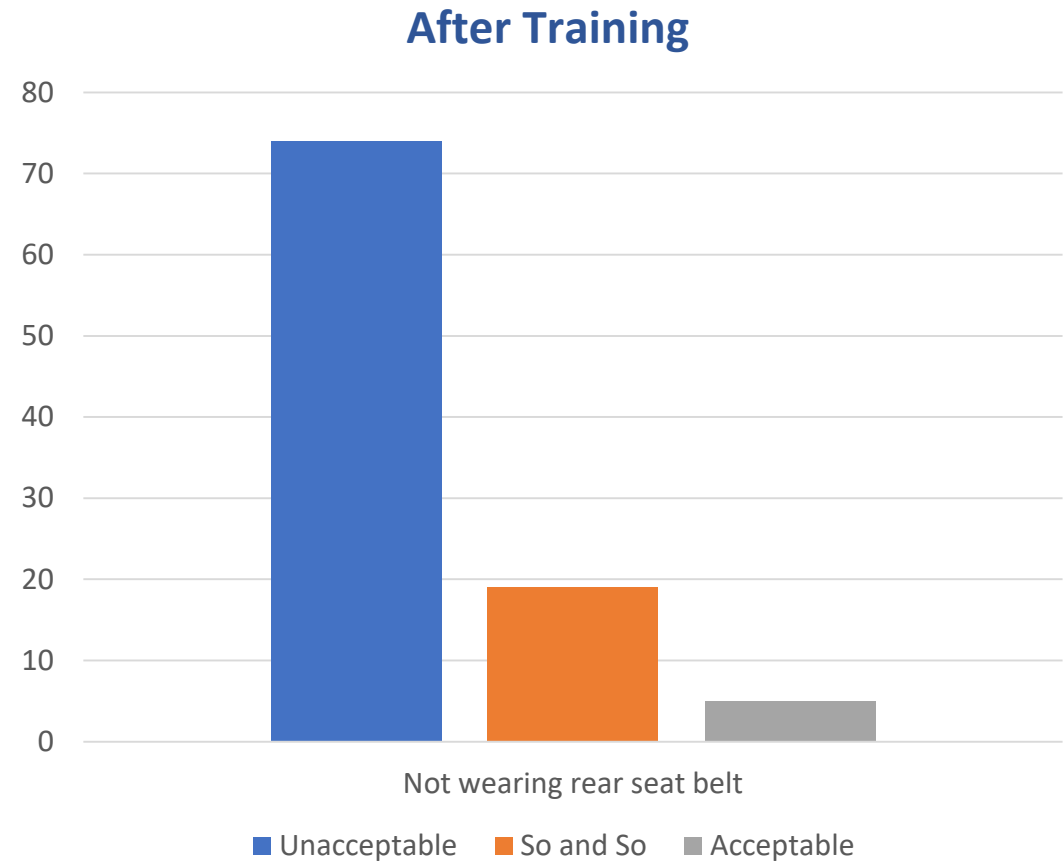
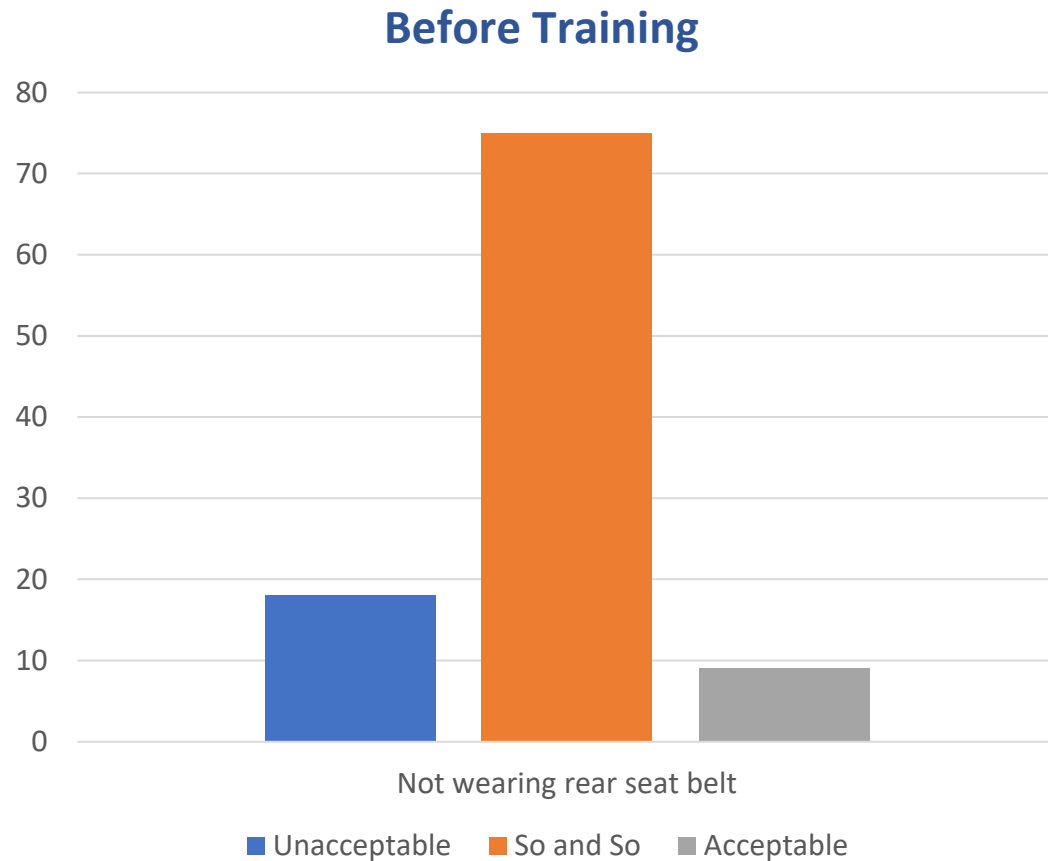
Students' evaluation on the "Do It Right" programme

Students' attitudes about change AFTER Training



Students' evaluation on the "Do It Right" programme

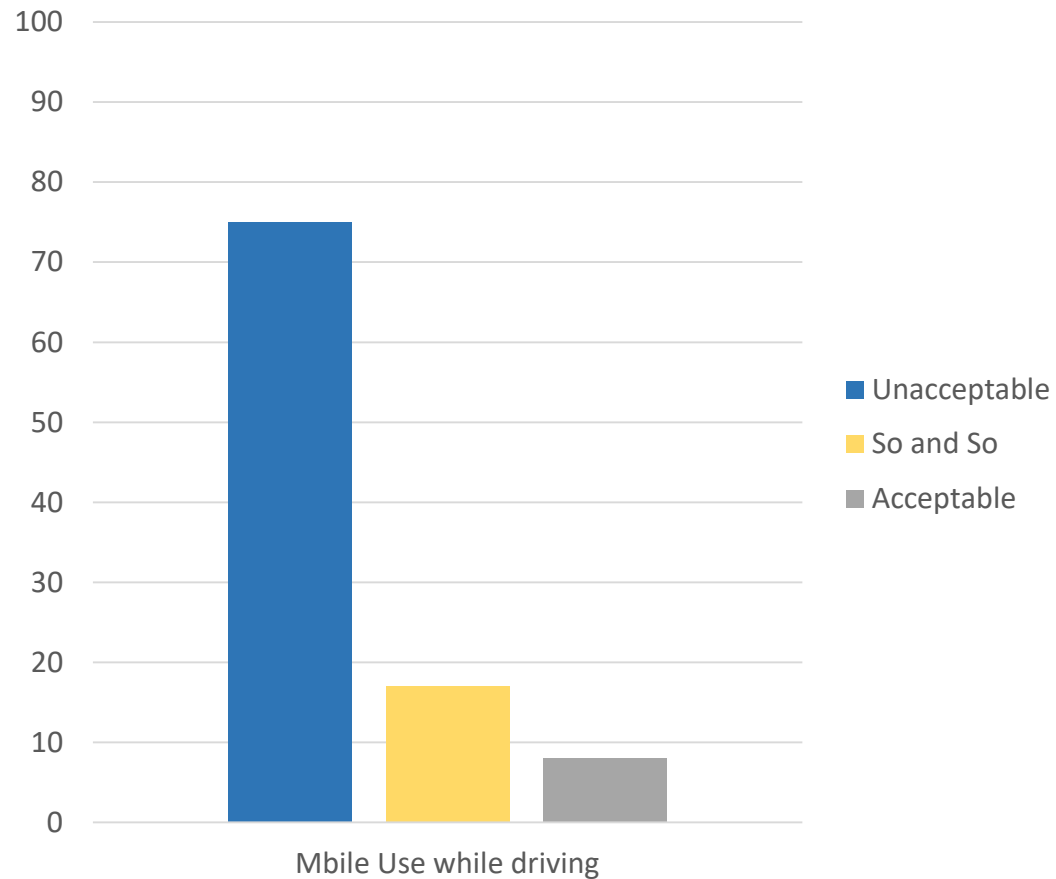
Example of attitude change about rear seat belt use



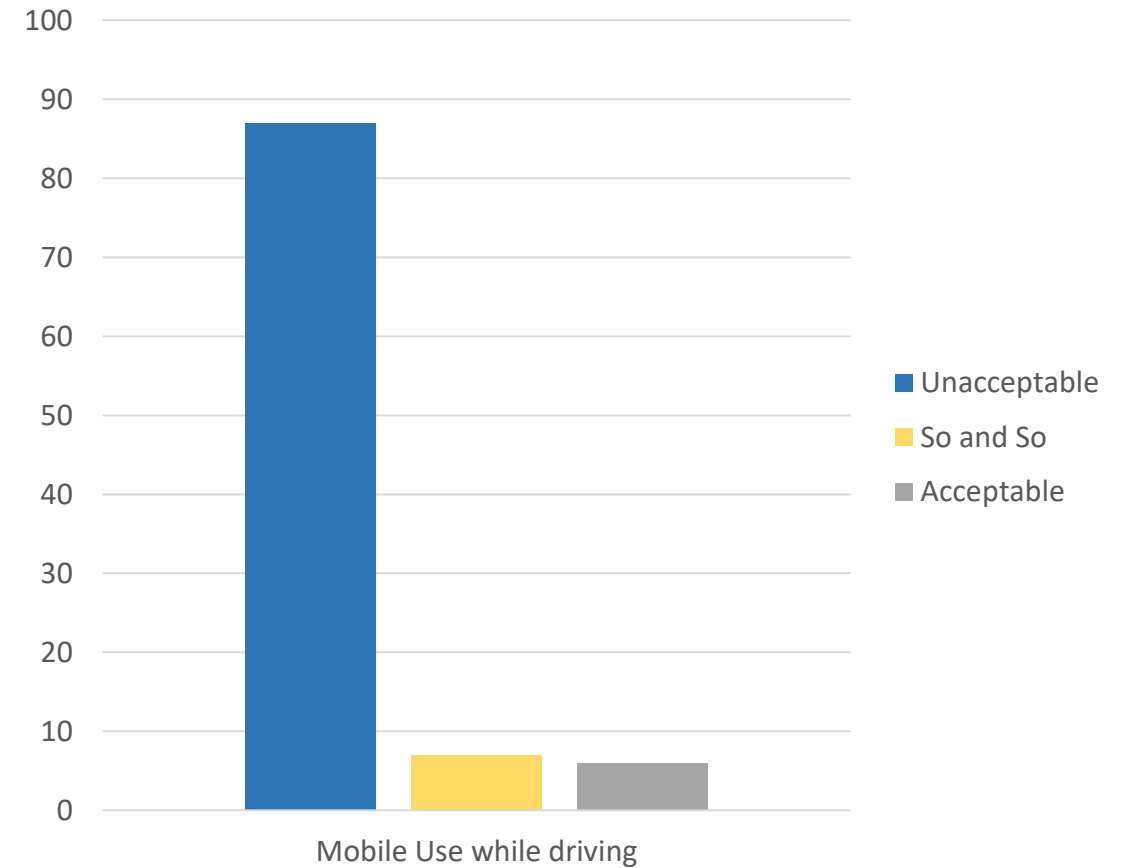
Students' evaluation on the "Do It Right" programme

Example of attitude change about mobile use while driving

Before Training

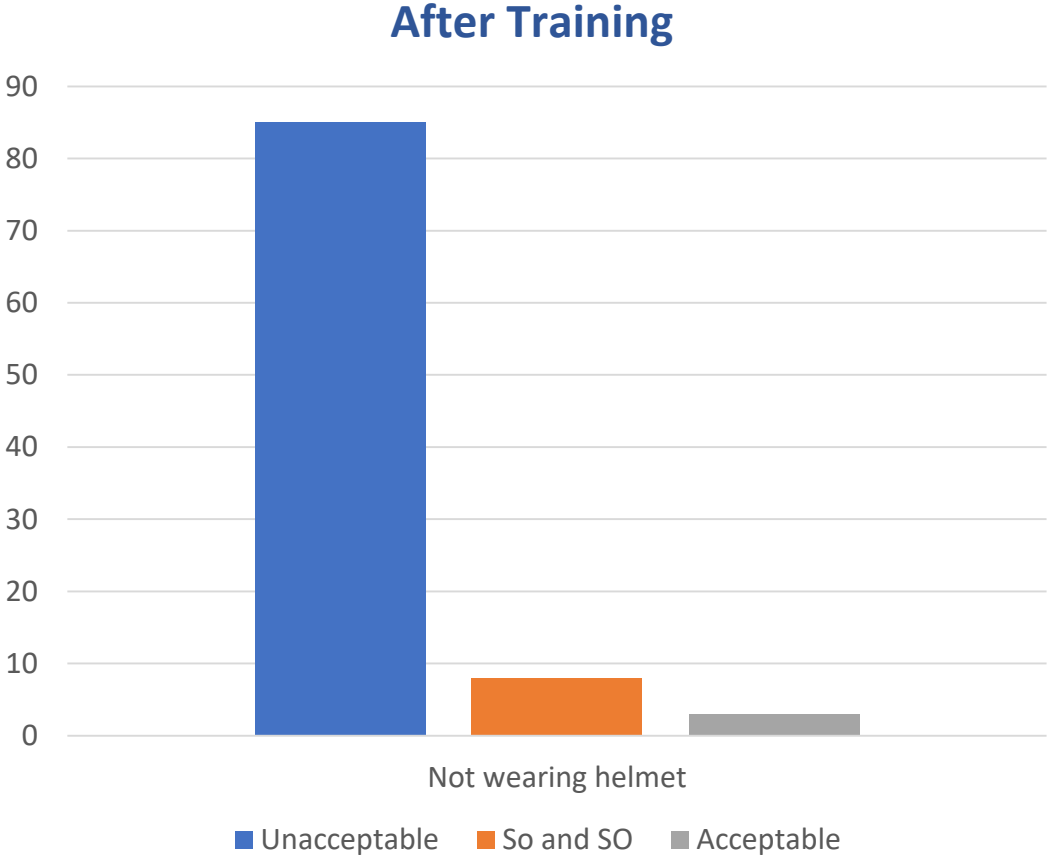
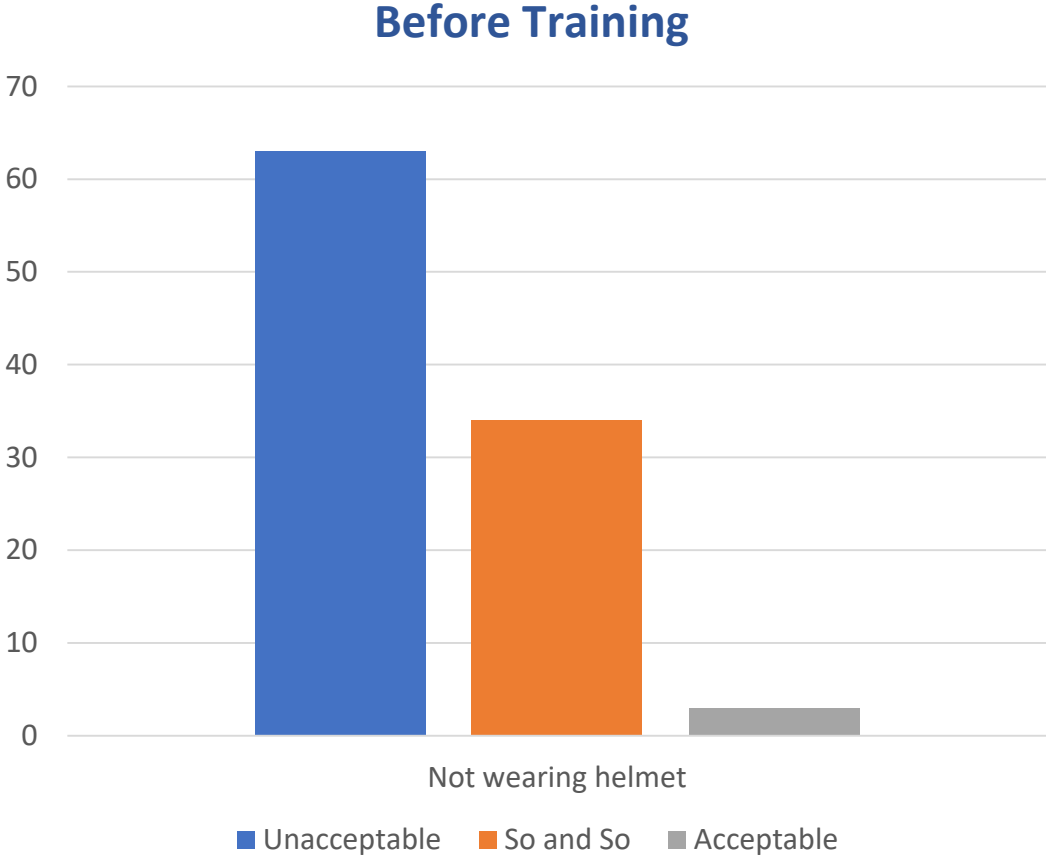


After Training



Students' evaluation on the "DO It Right" programme

Example of attitude change about helmet use



Students' Qualitative Evaluation of the "Do It Right" program

"I found it a very useful experience and knowledge transfer! As a student, I haven't received any similar training."

"I feel that I just lived one of the best experiences in my life! I will surely remember you when I will obtain my driving license"

"Very informative program. I wish it would become an annual program in schools, so there would not be a need to have a road accident in order to get your lesson. Prevention is the best cure!"

"It was very constructive and helped me to understand many mistakes I do while on the scooter on the road and change them."

"It made me understand the importance of taking all the necessary precautions on the road to keep both myself and others safe."



Sharing Expertise and Promoting Knowledge for Improving Traffic Safety and Mobility Education in Europe



ETSC LEARN Experts Panel Leveraging Education to Advance Road Safety NOW!

THANK YOU



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