



# *Edustrada platform: the contribution of ACI*

*Antida Aversa*  
*ACI - Automobile Club Italia*

European Traffic Education Seminar 2023

ETSC, Fundación MAPFRE,  
Flemish Foundation for Traffic Knowledge (VSV)

**165.889** Road accidents  
**3.159** Deaths  
**223.475** Injured persons



**2022**

## The most frequent incorrect driving behaviours

- **Distraction**



- **Failure to respect the right of way**

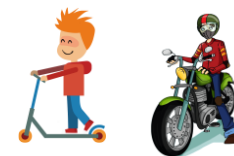


- **High speed**



## Road users more at risks

- **Vulnerable road users**



- **Youths**

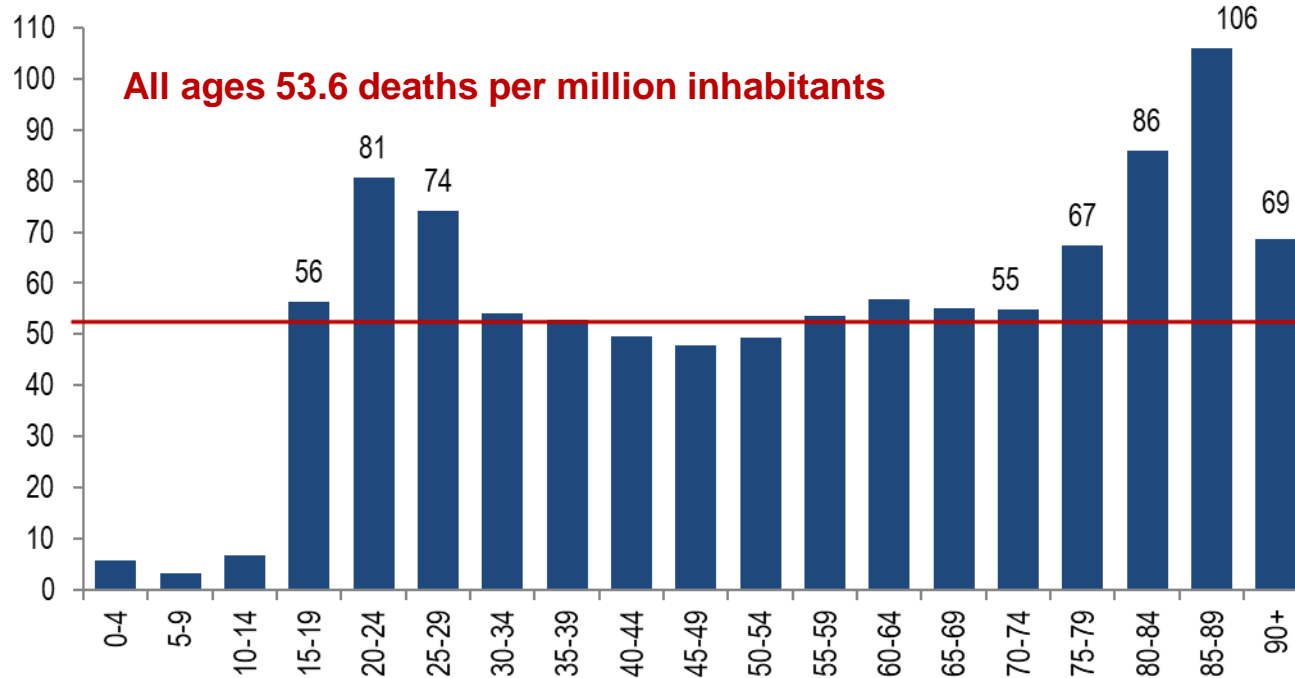


Source: ISTAT-ACI "Incidenti Stradali – Anno 2022"

# ROAD MORTALITY RATE BY AGE CLASS PER MILLION INHABITANTS



**2022**



Source: ISTAT-ACI "Incidenti Stradali – Anno 2022"



## Road deaths reduction by 2030:



### General Targets:

- Road Traffic Deaths: - 50%
- Serious Injures: - 50%

### Specific Targets:

- Children (aged 0-14): - 100%
- P2W users: - 55%
- Cyclists: - 45%
- Pedestrians: - 55%
- Novice drivers (aged 15-24): - 60%
- Over 65: - 60%



# National Road Safety Plan 2030: Education is part of the integrated approach on Road Safety

## STRATEGIC LINES:



### Pillar 4: Safer road users

- Starting with one of the categories of road users most at risk: **young people**
- Road accidents are the **first cause of death** among young people (15-24 years)
- Carry out awareness campaigns, training and **road safety education** meetings
- The **starting point** can only be the **school**



[www.educazionedigitale.it/edustrada/](http://www.educazionedigitale.it/edustrada/)

educazionedigitale.it/edustrada/



PIATTAFORMA NAZIONALE EDUCAZIONE STRADALE



Ministero dell'Istruzione e del Merito

LOGIN

REGISTRATI

CHI SIAMO

OFFERTA FORMATIVA

NEWS

GALLERY

COMUNICAZIONI DEL MINISTERO DELL'ISTRUZIONE

CONTATTI

## PROGETTO EDUSTRADA

La cultura della sicurezza stradale a scuola.

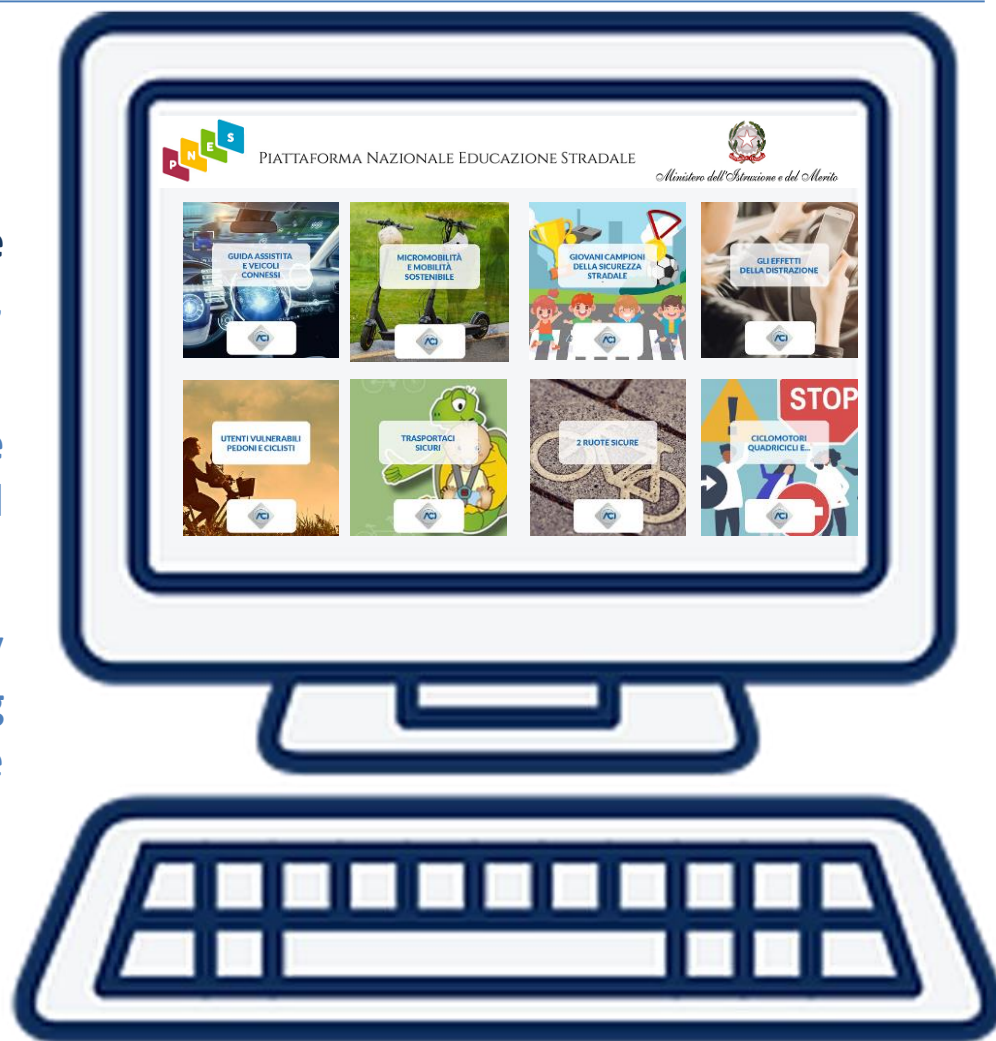
Le iscrizioni ai progetti saranno aperte  
dal 01.09.2022 al 25.11.2022.

Ogni docente che intenderà lavorare con le classi  
dovrà **registrarsi personalmente** alla piattaforma  
e **provvedere all'iscrizione del suo gruppo.**

National project of the Ministry of Education to promote road safety education in schools, of all types and levels

The Edustrada platform, an **Unique national platform**, an Interactive space, that:

- uses **new methodologies** to increase the **involvement** of students and teachers
- **allows schools to participate**, every year, to **road safety projects** and **training** offer by the institutional partners of the project.





# Istituzionali partners of Edustrada



Ministry of Infrastructure and Transport, Traffic Police, "Sapienza" University of Rome, Italian Cycling Federation, Italian Motorcycle Federation, **Automobile Club of Italy**, ANIA Foundation





# The Automobile Club of Italy is partner of Edustrada

---

- is a **non profit public body**
- is a **federation** of about **100 Local Automobile Clubs**
- has a **long experience** in **road safety education**
- has started to **collaborate** with the **Ministry of Education** in the **set up** of the **road safety educational programs**, since **1993**, when the art. 230 of the **Highway Code imposed** the introduction of **road safety education** in all **schools** (the Minister of Education, making use of the Automobile Club of Italy, prepares specific programs on road safety, to be carried out as mandatory activity in schools of all levels).
- For these activities, ACI uses the **local Automobile Clubs**
- **Teachers** can **contact** the **Automobile Clubs** and request the cooperation in the implementation of joint initiatives



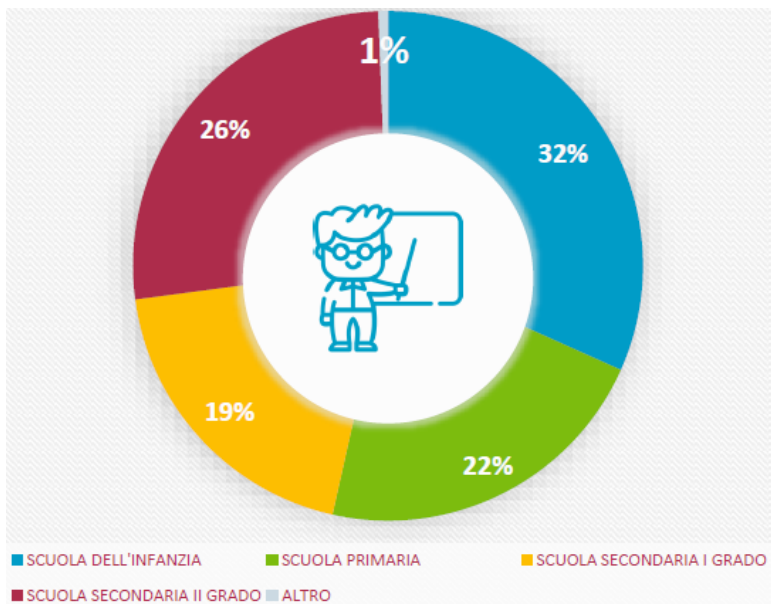
Automobile Club d'Italia



Automobile Club d'Italia



Starting from **May 2020**, the National Institute of Statistics has started to **include** in the **traffic accident statistics** also those with **electric scooters**



## School Level:

Nursery: **32%**

Primary: **22%**

Secondary: **45%**



**Schools registered: 2,399**



**Students involved: 175,164**



The **number** of teaching modules made available has progressively **increased** every year

## 4 for Primary Schools

TrasportACI sicuri Road safety in the transportation of children



Walk Safe – Proper use of pedestrian crossings



Young Champions of Road Safety



Safe Bike - Tips for the responsible use of bicycles on the roads



## 8 for Secondary Schools

Mopeds, quadricycles and rules for new drivers



New technologies and adequate driving styles



Micromobility and Sustainable Mobility



The effects of driving distraction



The Safety of Vehicle and Road



Alcohol, drugs and vehicle driving



Vulnerable road users: pedestrians and cyclists



Driver assistance systems and connected vehicles



Schools: **953 (39.7%)**  
 Teachers: **1,175 (53.5%)**  
 Students: **68,980 (39.4%)**  
 Modules: **12 (44%)**

**ACI** is in 1st place for the amount of training provided (**25,9%**)





# Edustrada Monitoring of the 2021-2022 school year



The % of **teachers who involved only 1 class**: has significantly **reduced** compared to the **2020-2021** school year

**68% of teachers**: has **involved** a number between **2 and 10 of classes**

**distance learning: 13.5%**

**Teachers registered: 3,526**

2020-2021: **+56,4%**

2021-2022: **+61,7%**

**Teachers who activated participation in at least 1 project: 2,195**

In order to evaluate and, if necessary, improve individual teaching projects, teachers are invited to fill in the **satisfaction questionnaire**, present on the platform, at the end of the project carried out by their students:

**87,7%** of teachers are **satisfied** with the **training activities** in which they participated

**93.2%** of teachers consider the EDUSTRADA platform "*A **valid tool for learning about and joining road safety education projects***"



# Thanks for your attention

