

Walking and cycling to school through children's eyes

Bart Nobels, Flemish foundation for traffic knowledge (VSV), Belgium

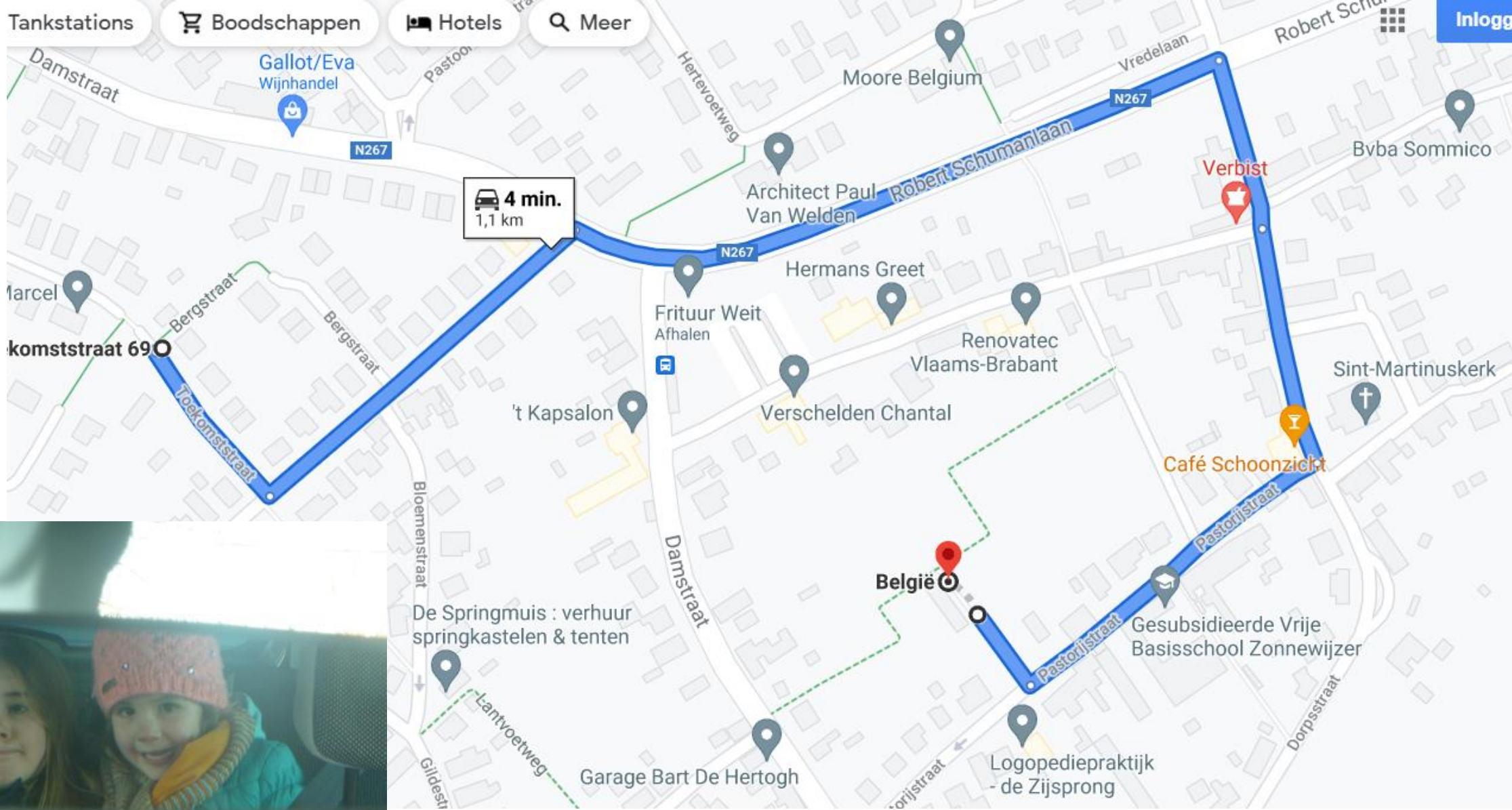
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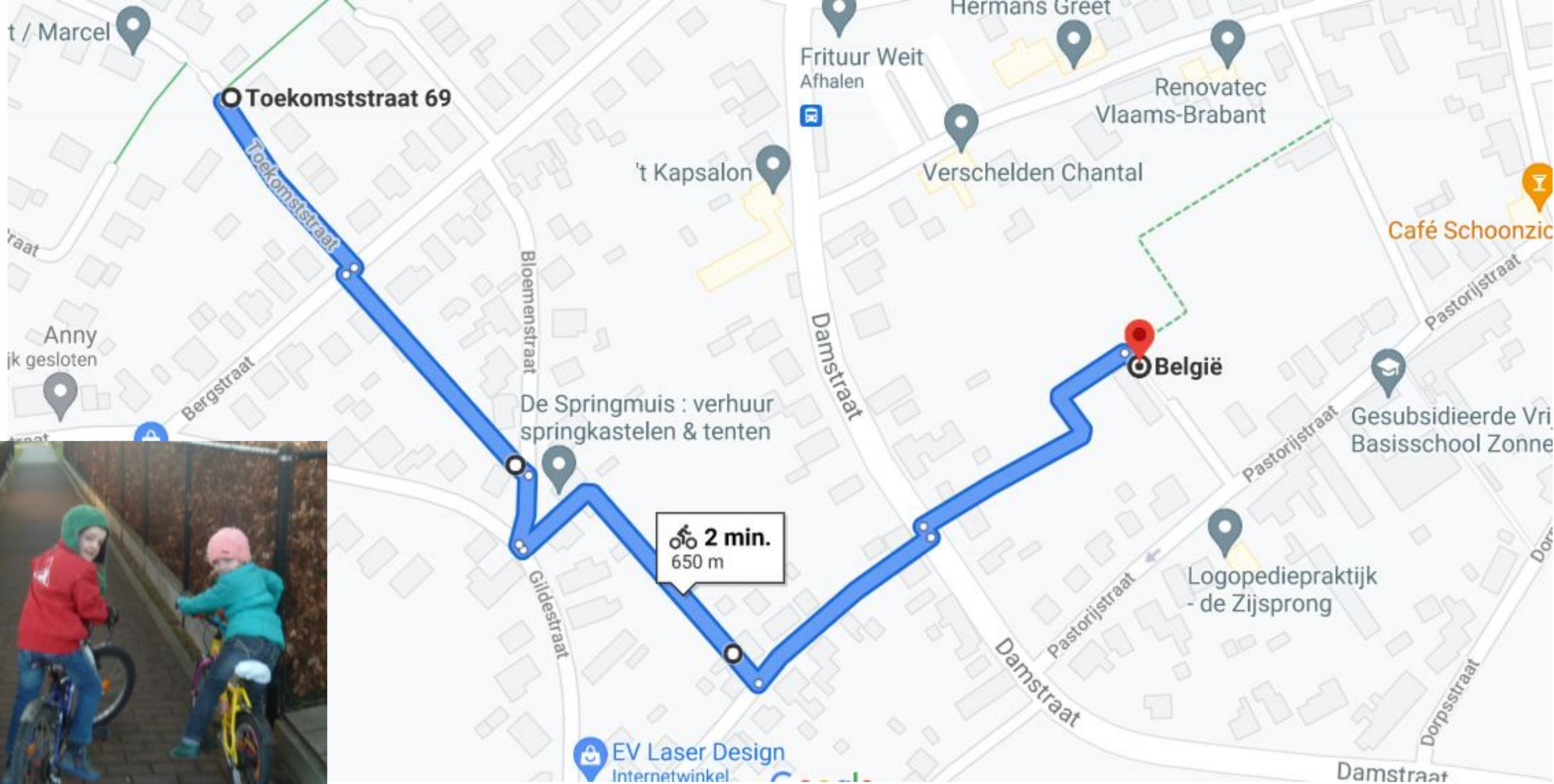
12 young road casualties a day: time to act

“Do children cross the street? Or do the cars drive through a school environment?”

“How do we make (young) pedestrians and cyclists the most important road users on the routes to school?”



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Getting kids to school safely

“An attractive school route
is only as strong as its weakest link.”

Children look differently towards traffic

- Body length
- Limited field of view
- Motoric limitations
- Estimating distance
- Selective listening
- Impulsive behaviour

<https://www.youtube.com/watch?v=fQSDsQFAOIU>

GoPro on a bicycle helmet



VSV inspires

- www.veilignaarschool.be
- Tailor-made guidance on site with an integrated approach

Subventions



Trending

“Cyclists leave first after school hours.”

Trending



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Trending

“Bicycle shed instead of a parking lot.”

Trending

“Larger shed for bicycles at school.”

Trending



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Trending



Trending



Trending



Charter for construction site transport

- Charter between municipal authorities and temporary construction sites with a lot of heavy transport.
- With the agreement not to drive nearby schools just before and after school hours.
- More than 100 municipalities already signed the charter.

Look at routes to school through the eyes of children, please



- Thank you!

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Policy officer



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