



GLOBAL TRAFFIC EDUCATION SEMINAR

Agenda

Friday 23 January 2026

11:00 – 13:30 UTC

[\(Click here for the time in all time zones\)](#)

Setting the Scene

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| 11:00 | Welcome
Antonio Avenoso (Executive Director, European Transport Safety Council)
Jesús Monclús (Director of Injury Prevention and Road Safety, Fundación MAPFRE)
Dr. Annika Nohe (Head of Mobility, ADAC Stiftung) |
| 11:15 | LEARN! – Improving Traffic Safety and Mobility Education
Frank Mütze (European Transport Safety Council) |

Educational Projects from Around the World

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| 11:40 | AI&Me: Empowering Youth for Safer Roads - A Scalable Road Safety Education and Advocacy Model (Piloted in Vietnam)
Shanna Lucchesi (The International Road Assessment Programme (iRAP)) |
| 12:00 | For a safer tomorrow: ADAC Stiftung and Mobility Education in Germany
Melanie Guffler (ADAC Stiftung) |
| 12:20 | Safe Schools Africa
Ayikai Poswayo (Amend) |
| 12:40 | Observatorio Educa: Integrating Traffic Education into the School Curriculum in Brazil
Paulo Guimarães (Observatório Nacional de Segurança Viária) |
| 13:00 | Safety Quest: A Mobile Classroom Experience in Massachusetts, USA
Dr. Michael Hirsh (UMass Memorial) |
| 13:20 | Concluding Remarks |