



EUROPEAN TRAFFIC EDUCATION CONTEST (ETEC) – FIA

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Responsible traffic education at Touring Club Suisse
Member of the Technical committee ETEC

Promoting children's mobility since 1986



- An international annual road safety event
- Created in 1986 by 4 Touring and automobile clubs



Purpose:

- ✓ Promote children's mobility
- ✓ Encourage mobility clubs to develop traffic education activities
- ✓ Make media aware of the importance of traffic education

Organisation and tasks



Overall coordination

Invitation, website, financial support



Technical committee

Content of the contest

Scheduling and Set up

Defines rules and the scoring system

Assists the host club with the organisation

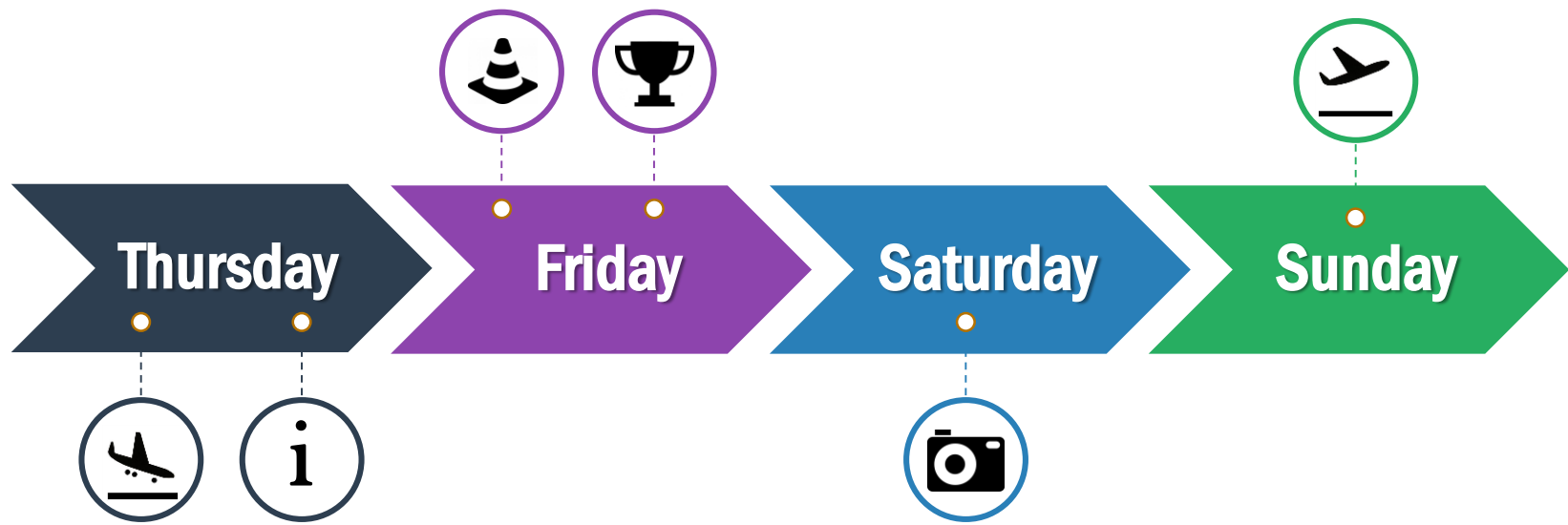


**Host club/
country**

Local organisation

Venue, accommodation, catering, social program, guides, etc...

More than just a contest





Up to 25 teams from all over Europe



2 boys and 2 girls
10-12 years
Winner of their national contest
2 adult coaches

Total:
25 Teams (100 kids)
250 people incl. guest and staff



A contest that allies challenges with the bicycle, theory and fun activities



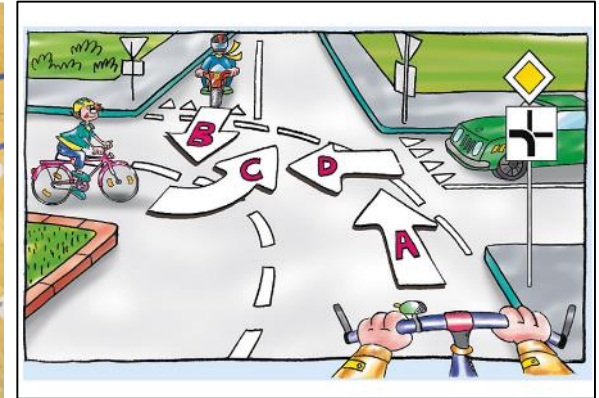
The labyrinth



Practical tasks



Theory



Virtual reality



Helmet decoration



Group tasks



Challenges for the future



- ☐ Include more digital aspects
- ☐ Bring more fun and team spirit
- ☐ Motivate new countries/clubs to participate

Next Edition

2014 Oslo

2015 Vienna

2016 Usti (CZ)

2017 Tirana

2018 Budapest

2019 Geneva



EUROPEAN TRAFFIC
EDUCATION
CONTEST 

2019
12-15 September
Geneva



Contact and info => www.trafficeducationcontest.eu

Thank you for your attention !

