



Eastern Alliance for Safe and Sustainable Transport

Education Pack

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Eastern Alliance for Safe
and Sustainable Transport

About EASST

EASST is a **partnership** and regional network of active local road safety organisations currently working in fourteen countries:

- Albania
- Armenia
- Azerbaijan
- Belarus
- Georgia
- Greece
- Kazakhstan
- Kyrgyzstan
- Latvia
- Moldova
- Mongolia
- Russia
- Tajikistan
- Ukraine

With core support from the FIA Foundation

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EASST Education Pack

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Why?



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Content



Age appropriate resources
Diverse range of activities
Notes for teachers
Letters for parents
Posters and bookmarks
Online guide coming soon

Age Ranges



Under 6 years

6 – 11 year olds

12 – 14 year olds

Key Themes



For Younger Children:

- Traffic is dangerous and can hurt people
- Always hold hands
- Stop, Look and Listen
- Be Bright
- Always wear a seat belt

For Older Children

- Be alert and always look for hazards
- Don't take risks around roads
- Avoid peer pressure
- Always wear a seat belt

Activities

Art
Role play
Stories
Creative projects
Surveys
Group
discussions
Drama
Research tasks



A Flexible Resource



Setting
Time
Resources
Local adaptation

Using the Pack



The Pack comes with Teaching Notes:

- An overview of the activities
- Details of the key messages and objectives
- Information about the time and resources needed for each activity
- Online guide – coming soon

Projects



- Diverse range of projects undertaken by EASST Partners in 9 countries
- Reached over 15000 children and young people
- Used as part of wider projects
 - Armenia - infrastructure improvements and reduced speeds
 - Tajikistan and Kazakhstan - EBRD community engagement work around new and upgraded road projects

Projects



- Moldovan government are integrating it into the National Curriculum. Similar campaigns in Armenia and Azerbaijan.
- Greece - partnership with the Hellenic Motor Museum.
- Partnering with Gonzalo Rodriguez Foundation in Uruguay to produce a Spanish version.

Response to the Pack



Children



Teachers



Police



NGOs

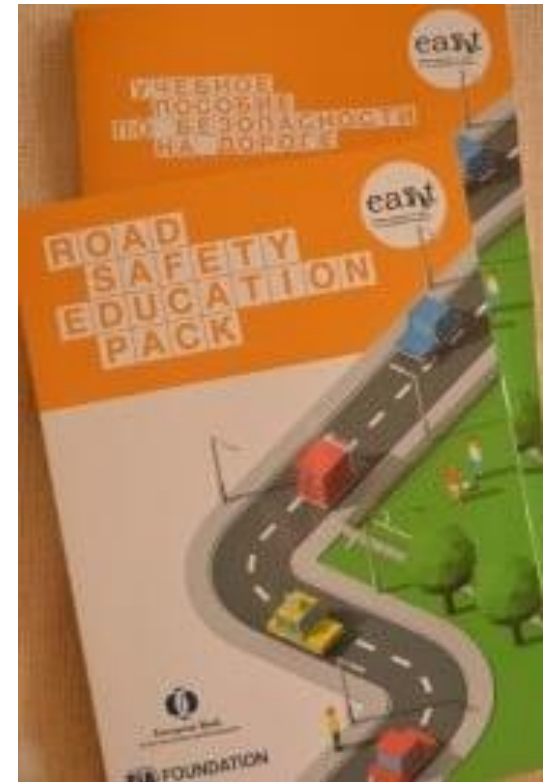


Local Authorities

Sharing the Pack

We will share the Pack with others and provide:

- The content and files
- Help to adjust artwork and add logos
- Help to adapt to fit your country or region – changing illustrations, names and other details



www.easst.co.uk/easst-road-safety-education-pack/

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